

Intangible

VISUAL PERSPECTIVES



Ian Tyner



Innovations are created primarily by
investment in intangibles.

Baruch Lev



Perception is strong and sight weak. In strategy it is important to see distant things as if they were close and to take a distanced view of close things.

Miyamoto Musashi



When all think alike, then no one is thinking.

Walter Lippman



I change myself, I change the world.

Gloria Anzuldua



It's not enough to be busy, so are the ants.
The question is, what are we busy about?

Henry David Thoreau



Your time is precious so don't waste it
living someone else's life.

Steve Jobs



We can constantly make new things but
we can't make a new world.

Kentaro Matsuura



He who would be a man must therefore
be a non-conformist.

Ralph Waldo Emerson



Without the playing with fantasy no
creative work has ever yet come to birth.
The debt we owe to the play of
imagination is incalculable.

Carl Jung



We are built to conquer environment,
solve problems, achieve goals, and we
find no real satisfaction or happiness in
life without obstacles to conquer and
goals to achieve.

Maxwell Maltz



When the heart is flooded with love there
is no room in it for fear, for doubt, for
hesitation.

Anne Morrow Lindbergh



It's easy to come up with new ideas; the hard part is letting go of what worked for you two years ago, but will soon be out of date.

Roger von Oech



Discovery consists of seeing what everybody has seen and thinking what nobody has thought.

Albert von Szent-Gyorgy



We shall not cease from exploration, and
at the end of all our exploring will be to
arrive where we started and know the
place for the first time.

T. S. Eliot



Man's mind, once stretched by a new idea, never regains its original dimensions.

Oliver Wendell Holmes



Success is on the far side of failure.

Thomas Watson Sr.



Before the tongue can speak, it must have
lost the power to wound.

Peace Pilgrim



Yesterday's home runs don't win today's games.

Babe Ruth



I really believe there are things nobody
would see if I didn't photograph them.

Diane Arbus



However beautiful the strategy, you
should occasionally look at the results.

Sir Winston Churchill



The way to get started is to quit talking
and begin doing.

Walt Disney



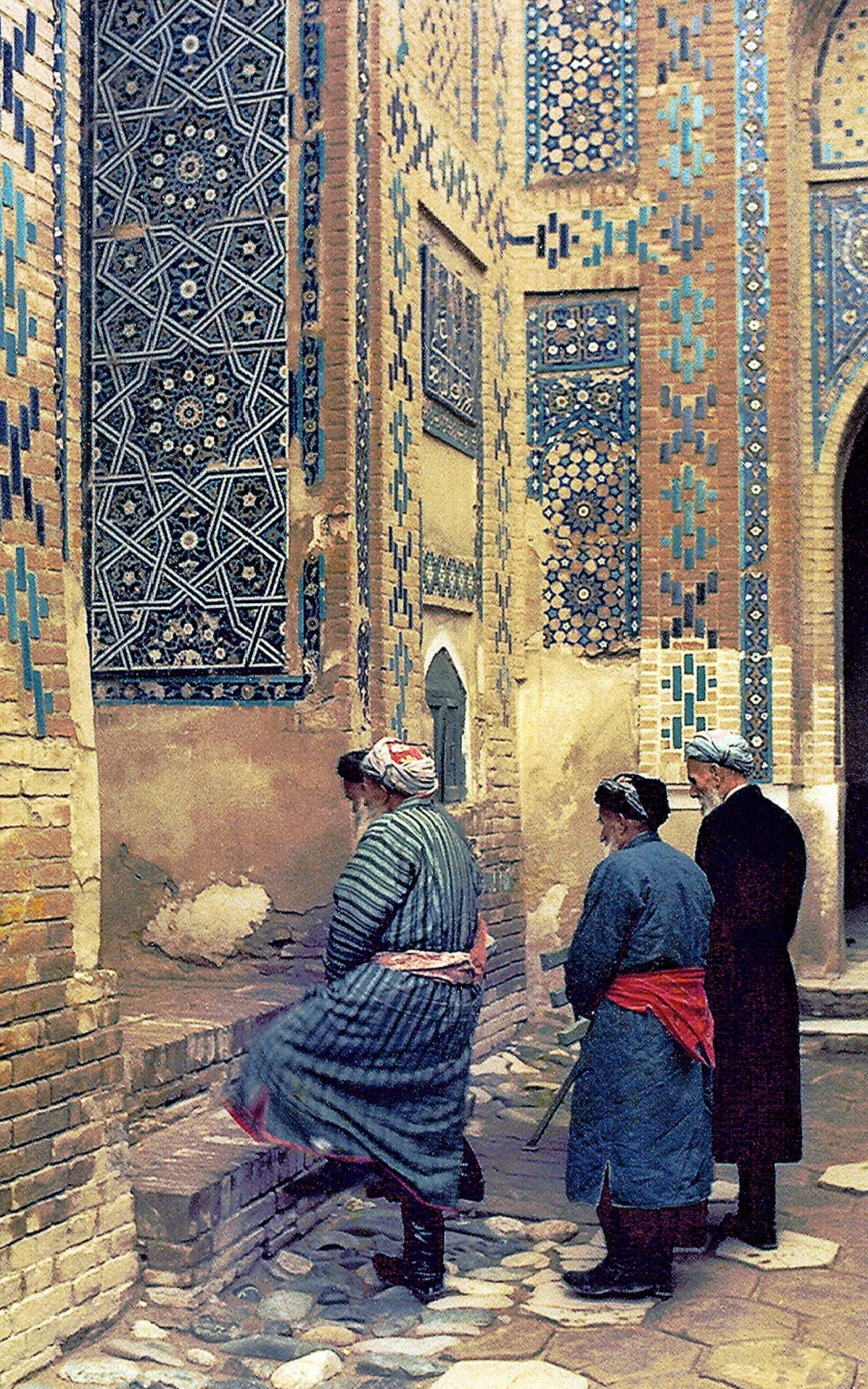
An ounce of loyalty is worth a pound of cleverness.

Elbert Hubbard



Great is the human who has not lost his
childlike heart.

Mencius



If your actions inspire others to dream more, learn more, do more and become more, you are a leader.

John Quincy Adams



All human development, no matter what form it takes, must be outside the rules; otherwise we would never have anything new.

Charles Kettering



Many great ideas go unexecuted, and many great executioners are without ideas. One without the other is worthless.

Tim Blixseth



Growth is never by mere chance; it is the result of forces working together.

James Cash Penney



He who cannot change the very fabric of
his thought will never be able to change
reality.

Anwar Sadat



Information is power, particularly when the competition ignores the opportunity to do the same.

Mark Cuban



Once we rid ourselves of traditional thinking we can get on with creating the future.

James Bertrand



If A is success in life, then $A = x + y + z$.
Work is x, play is y and z is keeping your
mouth shut.

Albert Einstein



The whole problem with the world is that fools and fanatics are always so certain of themselves, but wiser people so full of doubts.

Bertrand Russell



Denial is tragic. Delay is deadly.

Gary Hamel



Learning is not compulsory...neither is survival.

W. Edwards Deming



If you do not the expect the unexpected
you will not find it, for it is not to be
reached by search or trail.

Heraclitus



It's better to ask the right questions than
accept the status quo.

Phil Harding



We are currently not planning on
conquering the world.

Sergey Brin



When you're finished changing, you're finished.

Benjamin Franklin



Designers are inherently optimistic
people who try to make the world a better
place.

William McDonough



The time you want the map...is before
you enter the woods.

Brendon Burchard



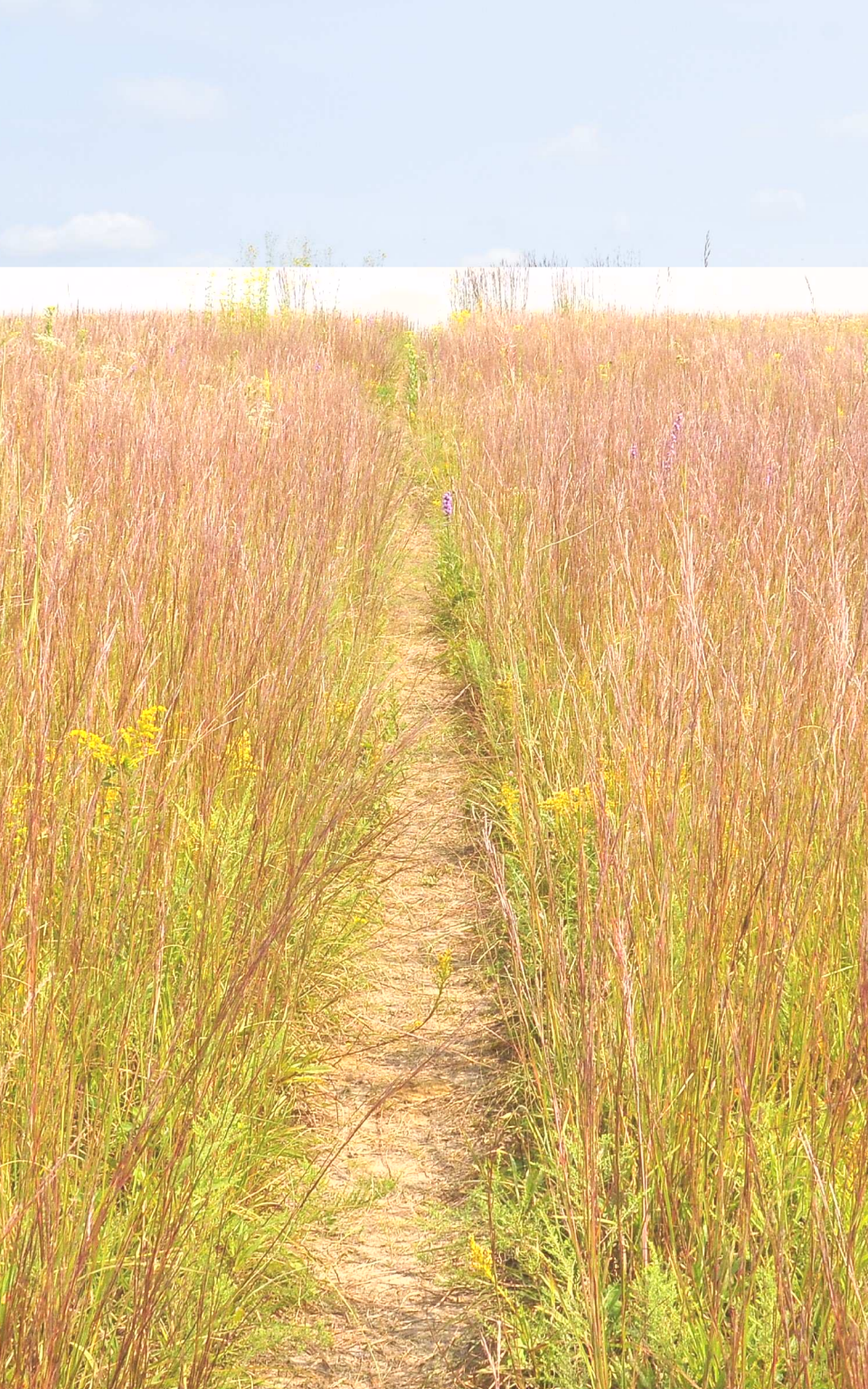
Expect the best. Prepare for the worst.
Capitalize on what comes.

Zig Ziglar



It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change.

Charles Darwin



Don't wait for anyone to deputize you or authorize you or empower you. You have to just start out with yourself...and put one foot in front of the other.

Hazel Henderson



You gain strength, courage and
confidence by every experience in which
you really stop to look fear in the face.

Eleanor Roosevelt



The most effective way to manage change
is to create it.

Peter Drucker



Put all your eggs in the one basket, and
watch that basket!

Mark Twain



Things done well and with a care, exempt
themselves from fear.

William Shakespeare



Everything comes to him who hustles
while he waits.

Thomas Edison



Ignorance is always afraid of change.

Jawaharlal Nehru



It's never crowded along the extra mile.

Wayne Dyer



© 2017-2024 Ian Tyner. All rights reserved.

Without limiting the rights under copyright reserved above, no part of this publication may be reproduced, stored or introduced into a retrieval system, or transmitted, in any form or by any means (electronic, mechanical, photocopying, recording or otherwise), without the prior written permission of both the copyright owner and the publisher of this book.

What is the Intangible
and how can visual
perspectives help in
defining these assets?

Through a series of
select photography
and 50 innovative
quotes from thought
leaders, Ian Tyner
creates a world of
intangibility that shares
a new viewpoint for
others to experience.